 

***WWDM Brenda Jones Memorial Scholarship 2020***

***Application***

***The WWDM Brenda Jones Memorial Scholarship is a non-renewable one-time award, sent directly to the college or university where its recipients(s) attend school.***

***\*\*\*\* Application must be postmarked by Friday, April 17, 2020 \*\*\*\****

**Criteria**

This **$5000 s**cholarship is awarded each year to a graduating African-American high school senior who reside in Richland, Lexington, Newberry, Fairfield or Sumter counties.

***Applicants must****:*

* Have a cumulative grade point average of at least 3.00 to be eligible.
* Be accepted by an accredited college or university at the time of the scholarship award.
* ***Meet financial need requirement.***

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***Applicants must submit the following:***

* An official high school transcript
* An copy of SAT and/or ACT scores
* Documentation of involvement in community activities and service projects
* Copy of household’s 2019 income tax return or FAFSA
* Recent photograph
* Copy of college or university acceptance letter
* Two letters of recommendation
* *375 word essay*

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| --- | --- | --- |
| **Last Name** | **First Name** | **Middle Initial** |
| **Street Address** | **City** | **State/Zip** |
| **Home Telephone #** |  | **Social Security #** |
|  | **Name of School** |  |

**WWDM Brenda Jones Memorial Scholarship**

**HISTORICAL BACKGROUND**

# Scholarship Background

*The WWDM Brenda Jones Memorial Scholarship was started in 1994 because of the philanthropic efforts of business executive John Marshall and his family. Marshall was a Columbia Urban League board member and for more than 20 years, owned WWDM a.k.a. The Big DM – the state’s top rated radio station. When the Marshalls sold the radio station in 1994, John Marshall donated*

*$100,000 to the Columbia Urban League to endow a scholarship for deserving high school seniors. Over the next several years, Mr. Marshall increased his donation, bringing the total scholarship contribution to $125,000. Each year, the Columbia Urban League awards a scholarship through the Brenda Jones Memorial Scholarship Fund.*

**How the Scholarship Got Its Name**

*In 1996, after the passing of veteran news anchor Brenda Jones, WWDM renamed the scholarship to the WWDM Brenda Jones Memorial Scholarship. Mr. Marshall felt this was a fitting tribute because Brenda Jones was a highly respected journalist known for her commitment to achievement. Before her death, she enjoyed a stellar career. She had a reputation for going the extra mile to achieve excellence.*

*The WWDM Brenda Jones Memorial Scholarship is a non-renewable one-time award, sent directly to the college or university where the recipient attends school.*

**Education**

*List the school you are currently attending:*

Name of School

Location

Dates of Attendance

What is your College/University of choice? \_ Why have you chosen this particular school?

# Activities

List any scholastic distinctions, honors or accomplishments. Please date each accomplishment. Also, include extracurricular and community service activities. (Use separate paper if necessary)

# Work Experience

Please list any jobs held in the past three years. Include employer, duties and dates of employment. (Use separate paper if necessary)

# Achievement

Describe your most meaningful achievement and how it relates to your field of study.

# What are your career goals?

*Discuss your plans after college as they relate to your chosen career. What impact would this scholarship have on you obtaining a college education?*

# What is your anticipated major?

*What influenced you to choose your anticipated college major?*

**Please return to**:

***WWDM Brenda Jones Memorial Scholarship Committee***

***P.O. Box 50125 Columbia, SC 29250-0125***

*Date*

*Signature of Applicant*

*Occupation: How many brothers do you have? Older Younger*

*How many sisters do you have? Older Younger*

*Living Deceased*

*Mother’s Name:*

*Occupation:*

*Living Deceased*

*Father’s Name:*

**Essay**

*On a separate sheet of paper, type a brief essay (375 words) answering the following question: Reflect on a time when you questioned or challenged a belief or idea. What prompted your thinking? What was the outcome? In addition, write three facts about the Columbia Urban League impact in the community.*

**Family**

(*For possible news media announcements)*

**Goals**

*What personal goals have you set for yourself for the next five (5) years?*

## Please submit the following:

* *Official High School Transcript*
* *A copy of SAT and/or ACT Test Scores*
* *Recent Photograph*
* *Household’s most recent tax return or FAFSA (a W2 form is not acceptable)*
* *Copy of your college or university acceptance letter*
* *Two letters of recommendation*

## 375 Word Essay on the topic: Throughout your educational career, what have you done to have a positive impact on the community? How has that influenced your future endeavors?

**NOTE: If any of this information is missing, your application will not be reviewed.**